

SAUNTERINGS From Where The West Begins.

By JOHN T. MEYERS.
(For The Sea Coast Echo)

THE dawn of a New Year is near at hand. 1934 has but a few days to tarry until a brand new successor is noisily ushered into existence. Unpretentiously, the departing year will take its place along with those that have gone before.

On the journey into the silent realms of yesterdays, 1934 will carry its allotment of life's share of joy and sorrow, hope and despair, love and hate, as well as charity and greed. Within these impenetrable portals, the pangs of mankind's sorrow are softened, and his brief moments of joy intensified. Each fading year bequeaths every living creature a magic golden-key of memory. With this treasured possession, one may delve and ramble back among the shelves of happy experiences. This is the only means of retracing our footprints in life's fleeting journey across the sands of time.

The New Year, 1935 looms upon the horizon with brighter hopes and promise than greeted new arrivals during the recent past. Thanks to President Roosevelt—the American people have secured a new lease on life. Trust and faith in a just and impartial government administration has been born anew. The forgotten man has come into his own again.

GENERAL business all over the country indicates encouraging upward trend. Depression is definitely showing signs of retreat. Merchants in every line of business report this year's Xmas buying far in excess of previous years. Every where the gloom has been lifted. Men and women have new confidence—a revival spirit of courage, as they swing in line with the grand march back to prosperity.

PRESIDENT and Mrs. Roosevelt's personal Christmas card is typical of the first man and lady of our country. The card depicts President and Mrs. Roosevelt sitting on a divan beside an open fireplace at the White House. There is a chimney, homelike atmosphere about the scene that reminds one of friendly stopping by for an informal chat. Below the photograph is the wording: A Merry Christmas from the President and Mrs. Roosevelt—Christmas, 1934.

THE season for making New Year's resolutions is just a few days ahead. Someday we may find a person who actually kept a New Year's resolution. So far the average record is one week at best. Some even go fluey before the din of welcome ends.

NEWSPAPER stories that made the headlines during 1934. Dramatic fade out of John Dillinger and other dangerous gangsters, including Bonnie Parker, the cigar-smoking gun moll.

Arrest of Bruno Richard Hauptmann, connection with Lindbergh case.

The Morro Castle sea disaster. Spectacular performance of the Dean Buys during World Series, and Babe Ruth's retirement.

Sinclair's "Epic" defeat in California, and sweeping Democratic victories in Republican strongholds, voicing confidence in President Roosevelt's recovery program.

June Rubles and other kidnappings. Textile mill strikes.

Senator Huey P. Long's political shenanigans in Louisiana.

Lansing, Michigan hotel fire. Birth of Dionne Quintuplets in Canada.

Vanderbilt court battle for custody of child.

Death of King Albert of Belgium and Marie Dressler, grand trouper of screen and stage.

Assassination of King Alexander of Yugoslavia.

Triumph of Adolph Hitler in Germany.

Death of Chancellor Doefus of Austria.

HISTORY FLASHES: Woodrow Wilson, 28th President born December 28, 1856, and Iowa admitted to the union on same date in 1846. Andrew Jackson, 17th President, born December 29th and Texas admitted in 1845.

THOSE Dean Boys, "Dizzy" and "Duffy" are spending the Xmas holidays with their respective new brides at the home of "Dizzy's" wife's parents at Bond, Mississippi. Maybe the famous Cardinal pitchers will keep in practice "chunking" pine burrs during their stay in the Mississippi pineland.

THIS column wishes friends and readers a very Happy, Healthful, and prosperous New Year.

Rotary Club at Pass
Distributes Toys To
Eight Hundred Children

Eight hundred and seventy-one children in Pass Christian were made happy when Santa Claus presented gifts at the ninth annual toy and doll distribution of the local Rotary Club. The committee on management of the collection and distribution consisted of A. E. Lang, chairman; L. H. Barksdale, J. M. Terrell and Robert Spradley. The committee had the assistance of Boy Scouts, under direction of their leader, Walter Terrell.

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BAY ST. LOUIS CITY OFFICIALS HOPEFUL FOR FUTURE OF THE CITY EXPRESS SELVES ACCORDINGLY

Look Forward to Improved School Buildings If Federal Aid Is Forthcoming—Thos. J. Bourgeois Also Enthusiastic Over Outlook for Waveland—Looking Forward For Natural Gas for Town

MAYOR G. Y. BLAIZE

When interviewed by a representative of The Echo for this particular article, on the threshold of the New Year, Mayor Blaize was found at the City Hall in a contemplative mood. And as we found out later he was planning for the city's betterment and looking forward with great expectations.

"I can see nothing but the very best things for Bay St. Louis," said Mayor Blaize, with that affirmative manner which spells conviction. Mayor Blaize is a thinker and builder. He plans, with his associates, and goes after things. He generally carries. For he is generally right. Always looking out for the best interest of the city and people.

"We plan and expect to do much for the new year. And without an increase neither in assessment nor tax levy. It is very well to put in a lot of improvement, but never at a cost that would increase taxation and in turn place additional burden on the shoulders of the tax-payer. We must never lose sight of this fact, that it is the tax-payer who, in the last analysis, pays the bill.

"While we do not wish to go over the past year, for The Echo has always called attention and chronicled our various improvements, as well as reducing city taxes this year, we plan to hard-surface the head of as many side streets as possible, that is, to continue the front road paving back to a distance that would mean protection both to the beach road and prevent erosion as well as traffic wear and tear of side streets that converge with the front. I have one particular instance in mind and that is de Montluzin avenue. This costs little and means so much. I favor industry for our city. That means payrolls, forming a background and firm foundation for our laboring people. While I do not think Bay St. Louis will ever be an industrial city, for we have the choicest resort section of the world, yet a sprinkling of payrolls would help to stabilize conditions.

"The city has been operated the past year under an economical plan in the most intelligent way. My associates and myself understand we must spend, we must not stop going forward; we must give work, but it has continued without interruption in a manner that has proven the most for the least money. That policy will prevail.

"You understand gas for our city is one of the outstanding improvements for the new year. I hope other movements of similar value will be inaugurated and all other contemplated on the way will materialize during '35. I wish one and all a Happy and Prosperous New Year. Much of that is possible with our people, by working together and co-operating at all times.

MAYOR T. J. BOURGEOIS
of Waveland

Mayor Bourgeois of Waveland, recently inducted into office for a term of four years, and who at a time back served his town for three consecutive terms, is thoroughly familiar with Waveland and its needs and is hopeful for the new year.

A representative of The Echo found him ready for a conference with Bay St. Louis city officials, for, as he said, he is as vitally interested in the success of "the Bay," as he is in Waveland. The success of one, he said, means the success of the other. And he emphasizes that the sister cities had to work hand in hand and in and out of season.

"For the new year," he said, "the outlook has never been more promising and that in a substantial way. Of course we are keyed up over prospects of immediate opening of the N. O.-Gulf Coast Shortcut. This will bring thousands of visitors to Waveland each season that otherwise would not come out this way. To say nothing of the repeat visits.

"Having just been inducted into office, with my associates, it seems too early to disclose our plans for they are still in the forming, however, we have in a considerable measure decided on much that will prove a revelation. I will let time alone decide that. And it will not be very long.

"Better streets, sidewalks, improved schools will be uppermost in my mind. And let me say right here, as the population increases our school facilities must expand accordingly.

"For instance, our colored school.

COMMISSIONER
W. L. BOURGEOIS

"The affairs of our city have never been in better shape since we took the reins some two years ago. We have not increased taxation. Yet we have paid off many obligations and met expenditures that were not looked for and met every emergency with result that we naturally feel a pardonable pride in so accomplishing.

"For the coming year," continued Commissioner Bourgeois, "I see nothing but a constant march of progress. The old year is at an end. We have the past behind us. We can only look forward now. But even looking over the past twelve-month period there is much that was done to commend itself. Our Board works together and the people always co-operate. It is this spirit that proves of value. We could not work without that assistance.

"Of course, gas is the immediate improvement we are looking forward to. Then there is the completion of the short-cut highway promised at no late date.

"We are looking forward to what the federal government will offer in its new program when congress meets. I understand there will be a liberal plan of assistance under the auspices of which our City School Board and City Mayor and Commissioners Board hope to build the needed addition and other improvements to our school buildings. Central School is overcrowded and if we see our way clear to expand under the favorable circumstances, indicated by advance reports, which we gather from the press, then we will go forward.

"The year 1935 will be ushered in with much promise. We plan to capitalize on everyone and give the people of Bay St. Louis everything possible to speed the city's progress and to ease any and all burdens of taxation. We realize that high taxes dispare realty values. Low taxes enhance. Hence we will never lose sight of the fact that to sustain realty values will prove a material benefit.

Commissioner Bourgeois, who is the tax-collector, is ever at his office. He is there from early hour to late afternoon time and no one ever calls and finds him absent. Save during assessment time when he is compelled to make the rounds of the city.

Mr. Bourgeois thanks the public for their good will and favor and extends to one and all the compliments of the season.

When I was mayor way back in 1912, it was under my administration that the first colored school for Waveland was built. We gave the colored population a school. Since then the same building has served. And I am of the opinion that it is high time we were turning our attention to this colored building and limited facilities of other days to a more modern building and new methods. Schools are paramount. We must build for the future.

"Waveland is the great summer resort for our New Orleans friends. They flock out here by the thousands each and every year. We should further encourage their coming by increasing accommodations and affording every public convenience possible. When our finances will permit, I am in favor of a public pier, for fishing, bathing and boating purposes. I hope we will get this at no too distant date.

"We want natural gas. And this week we will entertain representatives of natural gas with a view of granting a franchise necessary to procure this improvement. The adherents are in favor of gas. They are working together and it appears we will get gas and at a cost to the advantage of the people.

"If all these things come true, our business section expands and our beach front remains the object of beauty, unobstructed as it is, then surely we will have a prosperous and happy new year. That is the wish I extend to one and all—and Bay St. Louis alike.

Buy Automobile Tags
Now and Avoid Paying
Cost of Damage Fees

County Tax-Collector T. Ed. Kellar calls attention to the public owning automobiles and trucks that tag fees are due now and the time before becoming delinquent is December 31.

After that deadline the damage fee will be 25 per cent of total cost. It might be well to get your tag today, and save the heavy penalty fine.

COMMISSIONER
H. GRADY PERKINS

H. Grady Perkins, in charge of public utilities and who serves the city in secretarial capacity, views the coming year with more than ordinary enthusiasm.

"The year 1935," he says, "is going to be the turning point in our city's affairs. The work of this board and that already accomplished will serve us in good stead for the new work ahead. Developments will be many and rapid and we expect to be equal to every occasion.

"Our fire department and water supply, with a constant pressure day and night, has proven of value the past year. And saved property owners many thousands of dollars. As our finances permit we hope to continue to make this department of the city's one of the most efficient, always with that view uppermost that the department must protect property to the fullest extent at all times.

"The records of the office have been brought up to date. One may call anytime and procure service and any information desired. We are operating way within the limits of

Christmas Tree At R. W. Taylor Ward School Attracted Many

Large was the attendance Monday night at the R. W. Taylor First Ward City School, when Mrs. W. W. Stockstill, principal had her pupils to present an appropriate program. In addition to a Christmas tree carrying many good things for the pupils of that school, located out in the northern limits of the city.

In order Mr. and Mrs. George E. Pitcher might be able to be present, the annual Christmas tree exercises this year were held at night, an entirely new departure for smaller children. As is well known Mr. and Mrs. Pitcher are outstanding benefactors of the Taylor School and if it were not for their beneficence there is much children would be deprived of during the festive season and other occasions.

Mrs. Stockstill's school is one of the successful ones of our city. Where the children delight to attend and progress from day to day in their pursuit of knowledge.

WORK OF VANDALS

Some forty-odd beautiful carnations were placed on the resting place of a late citizen of our community, in St. Mary's cemetery, for Christmas Day. Some vandals, void of conscience or scruples of any sort, desecrated the hallowed place by robbing the flowers, all but possibly less than a dozen. The guilty party or parties should be found out and punished accordingly.

TWENTY-ONE AWARDED FOOTBALL SWEATERS AT S. S. C. ANNUAL BANQUET

One Hundred Guests Gather to Honor 1934 Rock-A-Chaw Heroes of Gridiron—Presentation by Coach H. C. Glover

A Page of Ads In Last Week's Echo Attracted Attention

A full page space, carrying the season's sentiments from business folk to the public, carried in the last issue of The Echo, attracted considerable attention. An unusual number of complimentary expressions have reached this office on the get-up of the page and the enterprise of firms and individuals who through that medium and by that method not only wished the public a "Merry Christmas" but likewise expressed thanks and appreciation for past trade.

The same group of business folk this week join in extending best wishes for a Happy and Prosperous New Year, to one and all. These include the following-named firms. Scharff's Store, Bay Mercantile Company, Mutchler & Ashton, Coast Serve-Self Store; Nolan's Beauty Shoppe, Mollere's Groceria, Brown Motors Inc., Arceneaux Super Service Station, Week's Motor Sales, Case Beauty Shoppe, Porter's Garage, Breath's Haberdashery, Ben Hille, Joseph di Benedetto, and M. K. Grocery.

Messrs. Stevenson & Wolfe carried a full page the week previously. They sell some of the better radios. They, too, wish their patrons a Happy New Year in every sense of the term.

Christmas Tree and Carol Singers Lend City Holiday Atmosphere

Outdoor Christmas trees were not so numerous as other years in and around Bay St. Louis this year. But this lack was apparently abundantly made up for by the increased number of indoor trees. It would be difficult to attempt to enumerate or to specially mention some of the more attractive ones. Suffice to say, however, the many trees that glowed from various windows over town added to the Christmas spirit and sentiment.

The carol singers were out and about town. Their choruses were well sung, result of careful training and diligent study. We owe a debt of thanks to the carol singers.

Local Masonic Lodge Elects Officers For New Year 1935

At a recent meeting of Bay St. Louis Masonic Lodge, the following named were elected to fill their respective offices for the new year 1935, and were installed on the evening of Thursday of this week, December 27, E. S. Drake installing officer and conducting the ceremony. George R. Rea, worshipful master.

J. P. Drake, senior warden. E. S. Drake, Secretary. C. L. Reab, junior warden. Chas. J. Mitchell, treasurer. C. R. Schreck, tyler. John McDonald, senior deacon. John Craft, junior deacon.

New Autos For 1935 Not Difficult to Select For Purchase

Two of the most popular automobiles made within the price range of the average pocket are locally represented and we are informed by letters to the press date of releases, one this week and the other next week.

The cars, it is stated will be models, largely new, however, retaining the good points of this year's model which has revolutionized the building of cars.

With new cars of both makes on local sales floors and at prices within the range of all, it will not be difficult for the prospective purchaser to buy. That is, he will find much of the best to choose from.

Approximately one hundred guests gathered in the St. Stanislaus College dining hall Thursday night to do honor to the St. Stanislaus Rock-A-Chaws of 1934. The tables were set in the form of a horse-shoe. The decorations carried the seasons greetings interspersed with the Red and Black of the Rockachaws.

Twenty-one players received the coveted awards at the hands of Coach Harry Glover. Before awarding the letters he thanked the boys for the fine co-operation they all gave him during the season. He praised their fine sportsmanship and their willingness to bear the brunts and sacrifices entailed in arriving at a winning season.

Coach Glover's presentation remarks were preceded by an appropriate address by President Bro. Williams, who expressed his appreciation of the splendid work accomplished by the Mothers' Club of S. S. C., especially thanking for this occasion Mrs. Edw. C. Carrere, president; Mrs. Edmund F. Fahey, Mrs. John W. Bryan, Mrs. J. J. Grevenberg, Mrs. Kenneth W. Peppere and others.

At the conclusion of the banquet Mayor G. Y. Blaize expressed the thanks of the guests and complimented the success of the occasion and mothers' club and faculty for the splendid work accomplished.

At the conclusion of the banquet Mayor G. Y. Blaize expressed the thanks of the guests and complimented the success of the occasion and mothers' club and faculty for the splendid work accomplished.

Louis Carron's 10-piece orchestra supplied the music for the dance that followed later at the gym and which also proved an enjoyable and memorable occasion.

It was a very climatic to the pleasure of the evening and also on the eve of the conclusion of the college's first semester.

The following received jackets: James Grevenberg, V. J. Gianelloni, Billy Quinn, John Heath, Percy Garriga Billy App, Frank Fagan, Percy Stakelum, Marcelino Gonzalez, Gene Monti, Frank Bonura Larry Bonura, Harold Cripps, Andy Becker, Charley Flink, Billy Hogg, Jack Sandoz, Eddie Heath, George Gerchow and Henry Villa, Student Manager.

Breath Haberdashery Resplendent With New Modernistic Treatment

Chas. A. Breath, Jr., is justly proud of the interior of his place of business. Breath's Haberdashery Macon Temple, since the interior underwent a thorough renovation.

Walls and fixtures in black and silver are outstandingly contrasted and show much taste. The idea is carried out to a point that at once attracts the attention of the individual and leaves a pleasing and lasting impression.

Mr. Breath carried an abundant and varied stock of smart things during the holidays and was accorded a liberal trade well deserved.

TO THE OLD YEAR

(For The Sea Coast Echo)

O little year, must thou now leave us thus,
With thy melodious song but half begun;
Why turn another page of Time's great book,
O'er which our watchful eyes have scarcely run?

The echo of thy voice still fills our ears,
For we did love thee well but yesterday;
And now another takes thy 'customed place,
While drifts thy weary face, away, away.

O tender year, so full of joy and grace,
E'en thou some drops of sorrow thou didst spill;
We yet would keep thee always with us here,
For still upon our heartstrings thou dost thrill.

—RHXFORD J. LINCOLN.



THE SEA COAST ECHO

CONSTRUCTIVE FORCE IN THE COMMUNITY

ECHO BLDG.

Forty-Third Year of Publication.
Chas. G. Moreau, Editor and Publisher.

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Official Journal City of Bay St. Louis.

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FINE BUSINESS OUTLOOK FOR 1935

WITH nearly a hundred leaders of business meeting last week in West Virginia to plot the cause of their activities during the next few months, it might be well to look at the picture of business.

Reports from all sections of the United States tell of heavy retail buying during the Christmas trading period.

Even in the Bay-Waveland district there is not a merchant who will not tell you business this Christmas was better than last year. In fact, there are several business places we are told business was up to the notch of '28 and '29. Our people seemingly had more money to spend. Had more courage to buy and their morale as a whole is better.

The index of business activity, kept by the New York Times, has advanced for six consecutive weeks.

Assets in 5,446 national banks increased nearly a billion dollars since June 30th and more than three and a half billions over a year ago.

Life insurance companies report, for the first time since the depression began, loans on policies have been reduced, more than \$100,000,000.

Farm income for the first nine months of 1934 increased almost 25 per cent over last year, according to the Bureau of Agricultural Economics.

Hundreds of corporations are out of the red this year for the first time since 1930.

Large expenditures are planned for 1935, according to James A. Moffett, Federal Housing Administrator, who says U. S. Steel will spend \$40,000,000 for construction, Standard Oil \$70,000,000 for improvements and the A. T. and T. \$200,000,000 for modernization.

There are other items (which) might be listed in the parade of progress toward recovery. Likewise, we might cite some statistics that look sick. However, the signs definitely point to economic improvement on a large scale in 1935 and people in Bay St. Louis might as well make their plans accordingly.

TIME TO THINK

THE procession of days revolves into another year and people in Bay St. Louis join with other human beings in taking advantage of the calendar's termination of 1934 to pause in life's tasks to take stock of the future, especially as they imagine 1935 will affect them.

It is a good thing for an individual to pause in the midst of ordinary cares and worries and try to understand what is going on, both insofar as the person is concerned and, also, in relation to other events. Human beings, as a race, know very little about themselves and less about external conditions and happenings and their own relationship to a changing and diversified environment.

It is easy, you know, for men and women to bury themselves in the prosaic, but necessary, tasks of life. The obligations of existence are necessary and not to be ignored for one seeking satisfactory living. However, human life offers other fields for exploration and discovery. The men and women who lift themselves out of the mob are those who possess the ability to enter this wider field of human activity, whatever their accomplishments may be.

NEW FOREIGN POLICY FOR U. S.

THAT President Roosevelt is contemplating an entirely new foundation for the foreign policy of the United States, based upon the principle of keeping us out of war, seems certain.

Anxious to stay out of conflicts the idea is to cooperate with the rest of the world, when permitted by the Constitution, to discourage war between other nations.

However, there is another side to the picture. Peace loving as this country is there is no way to tell when war might engulf us. Hence, it is planned to organize America's resources for war service upon the draft principle, applicable to property as well as soldiers, and make for maximum efficiency as soon as an emergency arises.

Helpless Advice: If you are very good, your neighbors will discover it without your bragging about it.

We hope the New Year will be good to our subscribers and that our dear subscribers will be good to us.

Crime has been blamed, at times, on the war, the newspapers, the movies, prohibition—why doesn't someone think of blaming it on the criminals.

If everybody living in Bay St. Louis will work for the public good in 1935, the rest of the United States would send delegates here to see how we do it.

If you think The Sea Coast Echo is worth its subscription price, we would be glad for you to tell your neighbor if there is one who doesn't agree with you.

GREETINGS FOR 1935

THE Sea Coast Echo takes advantage of this season to wish for the people of Bay St. Louis and Hancock county a new year of greater happiness.

The expression, we know, is used carelessly every year but it very often conveys a genuine sentiment towards people in general. It is in our hearts to see our people prosper, in material as well as cultural growths and this hope is common to most of our fellow-citizens.

And so, because very often The Echo has spoken for the entire community, we think it appropriate, on your own part, and for thousands of men and women hereabouts, to pass along the hearty greetings of the New Year.

The year 1935 will be about what Bay St. Louis people make it, both for themselves individually and for the community. It is worth while to aspire to better things, to work for improvement and to hope that future years will find life better and brighter for human beings that follow after us.

For over forty years The Echo has watched the destinies of Bay St. Louis and surrounding territory and find that we are not only a people of habit but of our own creation as well. The subject of the future rests largely with ourselves. If citizens will band for better things, just as we did at the polls the other day for the induction of natural gas, a better feeling of co-operation and kill the chronic critic, who, as a fact, and a rule, seldom has a job, we will indeed fare better. The Echo has always stood for a constructive policy. To build, to help others, to aid in a general way. Our town, our county and our state as well as our country first, last and all the time.

Malicious criticism, business and political animosity gets one no where.

Our greetings for 1935 are that we may continue in the even tenor of our way. Administering cautiously and wisely as possible and seeking all that is best for our community and people as well. This coupled with health and happiness we could extend no greeting calling for better things.

CONGRESS CONVENES

CONGRESS will be working hard soon and the people of the United States will get some idea of what is in store for the public.

There are many important issues to be decided. The average Congressman has a busy time ahead of him if he makes any detailed study of them. In fact, considering the many duties that fall within the scope of a Representative or Senator the wonder is that they have any time to give to the contemplation of legislative matters.

At this writing no one knows what the President will recommend. It is generally taken for granted that the enormous Democratic majorities will give him his way, for the most part. A notable exception is the bonus, which, in spite of his opposition, stands a good chance of being passed over his veto. Some action will be attempted, no doubt upon old age pensions but just how far this will go is uncertain.

From a local angle we may expect a great deal of spice. Senator Long will no doubt be a central figure. His expressed opposition to our own beloved Senator Pat Harrison will find expression more than once and for these expressions he will go to great length to find lodgment.

Senator Bilbo has gone on record as opposing Senator Long. This is unmistakable terms. Coupled with Senator Harrison they will form a formidable combination to all enemies that may come. And Senator Long, too, will not fail to be heard from.

We will watch this local, intimate angle of congress possibly with as much interest as the President's new program for his New Deal.

"WITH THE HELP OF GOD"

NAPOLÉON, famous emperor of the French, has often been held to scorn a man who did not believe in God.

Discovery of 318 love letters, written to Marie Louise, wife after Josephine's divorce, reveal the mighty military man as a real lover, who sometimes wrote his wife three letters a day, some of them scribbled on the battlefield.

Incidentally, in one of them Napoleon tells Marie that his "affairs are going well and with the help of God will go better." This was written in the 1814 campaign in France. On March 31 he announces the fall of Paris and suffers only because his wife must suffer too. Another tells of his impending exile to Elba, counsels her to be brave for the sake of their little son, whom he never forgot and for whom he feels sad.

HONORING THE WRIGHTS

THOUSANDS of airplanes were in the air last week to celebrate the fact that thirty-one years before Wilbur and Orville Wright succeeded in making the first successful flight in a power-driven, heavier-than-air ship.

It is a day worth remembering. The development that will come in future will make the airplane as vital to the people of the world as the automobile of today. Just as the latter has effected profound social and economic changes in the United States, so will the airplane do its bit to make the world smaller and widen the powers of mankind, for good as well as evil.

A MATERNITY MARATHON

IT'S an interesting marathon going on in Toronto, Canada, where \$500,000 is to be awarded to the mother who has the most children in the decade ending October, 1936.

It seems that a certain Charles V. Millar left that amount as a prize in the maternity sweepstakes. One woman, with eleven babies to her credit, leads the entrants but another keeps in the running by presenting her ninth baby this month. She has given birth to twenty-two in all, but only nine since 1926.

PEACE POLL TO BE TAKEN IN COLLEGES

St. Stanislaus One Of The Hundred and Fifty Selected

The Association of College Editors have compiled a set of questions with Peace which is being presented to one hundred and fifty colleges and schools throughout the United States.

This poll is being made in conjunction with the Literary Digest. Ballots will be received by the students on January 6th or a few days after the return to schools from the holidays.

During the winter The Literary Digest will publish a series of articles, in conjunction with the peace poll, written by Mr. Edward Price Bell who has just returned from the Far East. His articles will state more clearly and accurately the policies of China and Japan. Mr. Bell is now in Europe where he will obtain similar interviews from Ramsay MacDonald, Sir John Simon, Honorable Stanley Baldwin, Arthur Henderson, Mussolini, Hitler, Stalin and other statesmen who steer national policies in Europe.

EUROPEAN UNIVERSITIES TO POLL PEACE

Mr. Bell will also "interview" European Universities, report upon the will for peace in such foreign universities as Oxford, Cambridge, Pavia, Heidelberg, St. Andrews, the Sorbonne, Padua, and Bologna. These articles will be written exclusively for the Association of College Editors, and will be available for publication in co-operating college papers.

POLL BALLOT QUESTIONS

- Do you believe that the United States can stay out of another great war?
 - If the borders of the United States were invaded, would you bear arms in defense of your country?
 - Would you bear arms for the United States in the invasion of the borders of another country?
- Do you believe that a national policy of AN AMERICAN NAVY AND AIR FORCE SECOND TO NONE will assure us against the possibilities of another great war?
- Do you favor government control of armament and munition industries?
- Do you approve of the conscription of capital in time of war, just as has been our historic procedure in drafting man-power in time of war?
- Do you think that, in the pursuit of the stabilization of Peace, it would be a wise policy for the United States to enter the League of Nations?

Bring these questions home with you; discuss them with your folks, with your friends, and be ready to cast a ballot upon your return to school.

"FLEAS AND FLIES" CLOSE FOOTBALL SEASON WITH SPLASH

Forty Youngsters Partake of Banquet Presented in Their Honor

As a fitting close to the football season the Fleas and Flies were extended a "banquet" last Thursday evening in the boys' dining room. The ceiling and walls were beautifully decorated for the occasion in the colors of the school. The tables were laden with the good things that make every youngster's eyes dazzle and his mouth water.

Several speakers were called upon: Junior Perre, Larry Barber, Luke Elliott, John Sheehy, Curtis Favre and Edward Barry. All the speakers stuck to the point that if a boy wants to be a true son of St. Stanislaus, he must be ready to give his best at all times for the cause of his school.

When everyone seemed to have found the bottom of his Bernadine, co-authors of this party, brought forth a box which seemed very small indeed, containing a joyous greeting for each boy. To those who

had participated with the Fleas a red felt letter F was given, while those of the Flies received Black F's.

The boys expressed their thanks to the Coaches, Brothers Adalbert, Bernadine and David. A special vote of thanks went to Brother Theodore, the college steward.

ST. STANISLAUS AND ST. JOSEPHS ADMITTED TO SOUTHERN ASSN. OF SCHOOLS AND COLLEGES

Local Catholic Schools Receive Recognition At Annual Meeting In Atlanta

Brother William was notified last week by Mr. S. V. Hathorn, State High School Supervisor, that both St. Stanislaus college and St. Joseph Academy had been admitted to the Southern Association of Secondary Colleges and schools at the annual meeting held in Atlanta, December 6, 7, and 8.

The State of Mississippi again held first rank because of the record of high school graduates in their first college years. The graduates from the schools of Mississippi have the highest percentage of those attending college and also the lowest percentage of semester hours failed.

Both Brother William and Mother Eveline are happy to know that their schools have been admitted to the highest ranking educational organization in the South. The recognition means that our schools have been placed on a higher plane. It may mean more work for the student to keep up with the requirements of the Association, but it will also mean that our students will be accorded an unquestionable acceptance at any University in the country.

CHRISTMAS IN HONDURAS

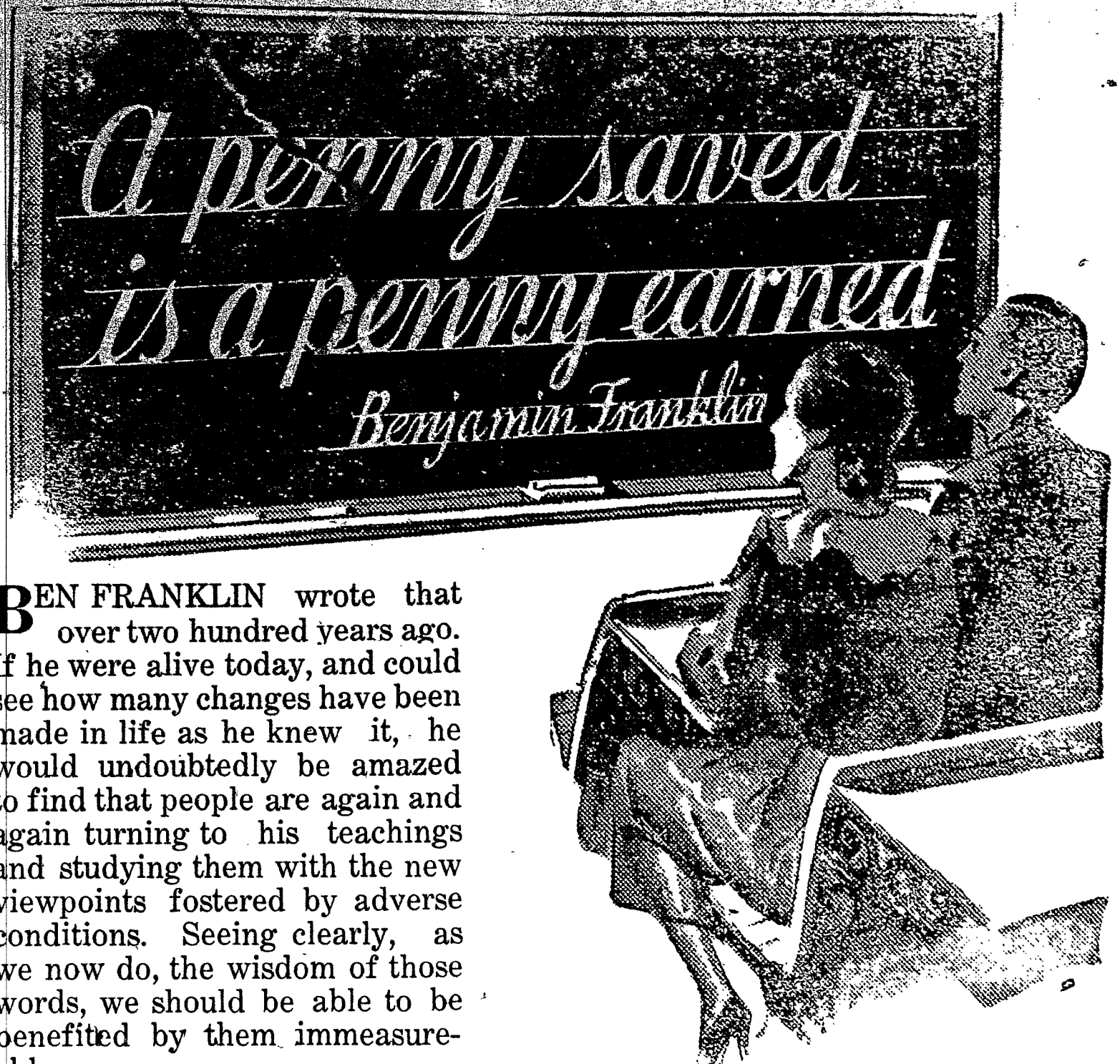
Christmas in Honduras, as elsewhere, is a day of joy and happiness for everyone. The young as well as the old gather around the Christmas tree looking for the gifts that are sure to be suspended from the branches.

Celebrations take place in all the large plantations. Usually, friends and relatives gather in the home of the eldest of the family or if Mother or Dad is living, all the sons and daughters with the grandchildren will be on hand for the celebration.

At mid-night everyone goes outside either to shoot fireworks or to watch the display. For a couple of hours the sky is ablaze with all sorts of shooting rockets.

had participated with the Fleas a red felt letter F was given, while those of the Flies received Black F's.

The boys expressed their thanks to the Coaches, Brothers Adalbert, Bernadine and David. A special vote of thanks went to Brother Theodore, the college steward.



In honor of Benjamin Franklin, this bank is making a drive for new accounts. A dollar opens an account.

Start Your Xmas Savings Club Today Merchants Bank & Trust Co.

Parties usually break up in sufficient time to attend the early Mass. Then those who have taken part repair to bed for several hours to arise for the Christmas dinner.

The biggest feast of the Christmas season takes place, not on Christmas Day itself, but on January 6th the feast of the Kings, or the feast of the Epiphany as it is better known.

Christmas among the poorer classes is one of noise and mirth. As fireworks are rather expensive, they use their "shooting irons" instead. Sometimes it happens that one who has indulged a bit too much in the Christmas cheer will have difficulty in handling his gun, then, there will be a funeral or maybe two for the day after Christmas.

For the most part, the people of Spanish Honduras follow the customs of Old Spain in the celebration of Christmas. Midnight Mass has not been in vogue in many years, but there is always an early Mass to celebrate the day, usually this is said between four and five.

—Billy Villa, St. Stanislaus Rock-Chaw.

With nearly 15 planes flying over the streets of the capital last week Washington was reminded that just 31 years ago Orville and Wilbur Wright flew over the sands of Kitty Hawk, N. C., making the first successful airplane flight.

Construction work on Boulder dam is reported 30 months ahead of schedule and contractors expect to finish the world's largest dam early in 1935.

Senator Clark, of Missouri, and other colleagues on the munitions investigation body, plan to introduce a bill virtually waiving industry in time of war without waiting on administration action. Chairman Nye would tax incomes of more than \$15,000 at the rate of 98 per cent after a declaration of war.

Good News !!

Boston All-Leather SHOES And Choice Oak Bend Soles



NOW \$2.85

Boston Shoe Store Bay St. Louis, Miss.

THE ECHO'S COOKING CLASS

THE month of January is one of new beginnings which when applied to cooking may result in more attractive meals and better health. Even if you can't have new foods serve the old ones in a new way.

Mushroom Souffle
Parboil in fat 1/2 lb. of previously washed fresh mushrooms until tender. Chop fine and with liquor which is in pan add to 2 cups of hot medium white sauce. Then add one teaspoon of finely chopped onion and pour on beaten yolks of 3 eggs stirring constantly. Cool, fold in stiffly beaten whites of three eggs. Pour into greased baking dish and bake in oven 375 degrees until set.

Green Pepper Sauce
Blend together 1 teaspoon butter 1 teaspoon flour, 1-4 teaspoon salt, 1-4 cup of chopped green pepper and 1 hard boiled egg, chopped. To this add 1 cup of milk. Cook in top of double boiler until thick. Serve with mushroom souffle.

Peanut Loaf
1 cup shelled roasted peanuts, 1 large boiled potato, 1 onion, 1 cup hot water, 1 1/2 cups bread crumbs, 1 egg, 1 teaspoon salt, 1 pint tomatoes strained, 1 pint of peanuts, potato and onion. Add hot water, bread crumbs, well beaten egg, salt and tomatoes. Form into a loaf, place in pan. Pour tomato juice over it. Bake in a moderate oven, basting occasionally with tomato juice.

Cheese Salad
2 tablespoons gelatin, 1/2 cup cold water, 2 cups boiling water, 3 tablespoons lemon juice, 1/4 teaspoon salt, 2 cups grated sharp cheese, 1 pint whipped cream, 1 pint tomatoes strained, Soften gelatin in cold water. Add boiling water, lemon juice and salt. Whip with egg beater. Add cheese and 1 pint of whipped cream. Pour into mold. When ready to serve garnish with cherries, halves of pears and serve with pimento cream dressing.

Apple Butter Roll
Use 1/2 pint of cream, 1/2 cup of apple butter, 30 vanilla wafers and 1 cup nuts. Whip the cream and fold in the apple butter. Spread each wafer with this mixture, placing one on top of another until all the wafers are used. Cover the outside of the roll with the chopped nuts. Place in the refrigerator for several hours. Cut in diagonal slices and serve with whipped cream.

Cream Cheese Paste
1/2 cup shortening, 1-4 cup cream cheese, 1/2 cup pastry flour, A tart preserve or jelly. Cream cheese and shortening thoroughly beat for several minutes. Cut in sifted flour. Roll out very thin and cut in 2 inch squares and drop a spoonful of tart jelly or preserves on each. Moisten the cut edges and fold in a triangle, pressing the edges together with a fork. Cook on a baking sheet in an oven 400 degrees until brown. Serve with afternoon tea or make a little large for dessert.

The Sea Coast Echo

City Echoes

—Mr. F. J. Rappal, local realtor, left during the week for a visit back to his home in Chicago and en route spent a week at San Antonio, Texas, America's winter resort.

—Mr. N. Dick is a daily visitor to Ocean Springs where he is holding down the night key at the telegrapher's board for the L. & N. station for a period of ten days.

—Mr. and Mrs. W. J. Gex, Jr., and children are spending the Christmas week at Abbeville, La., house guests of their relatives Dr. and Mrs. Eldridge.

—Mrs. John Dugan is out from New Orleans, visiting relatives and friends and is stopping at the home of her sister, Mrs. J. W. Bryan and will return home after New Year's.

—Mrs. D. Daughmont, of Waveland, is spending the holiday season in New Orleans, where she is the house guest of her daughter, Mrs. A. Forcelle, at 413 Bourbon street, and will remain until after New Year's.

—Mr. Henry W. Ososinac, Bay Mercantile Company, went down to New Orleans Thursday afternoon where he will spend a few days from his business, in quest of relaxation and change of scene, after a strenuous holiday season at his big store.

—The stork again visited the home of Mr. and Mrs. J. C. Shephardson, Birmingham, Ala., and left another little son, an appropriate holiday blessing. Mrs. Shephardson was formerly Miss Ione von Drozkowsky, of this city. The many friends will note the news with interest.

—Mrs. H. P. Burbank and sons came out from New Orleans Christmas to visit at the home of her relatives, Messdames Bryan, Kenney, Chadwick. She was accompanied by Mr. and Mrs. Donald Jewett, the latter her niece.

—Mr. and Mrs. Frank Tarut motored over from Bogalusa, La., for the Christmas holidays and visited Mr. Tarut's mother and his grandmother, Mrs. A. Beuchel and daughter, Miss Cuneo. He reports Bogalusa recovering from the stressed times of the past.

—Edmund P. Fahey, Jr., returned last week-end from Nashville, Tenn., where he completed a full course at the Academy of Embalming and received his diploma. He visited Jackson during the week where he underwent an examination before a State board in order to procure his license.

—Bay St. Louis Rotary Club met on Thursday evening of this week instead of the regular Tuesday night date. This due to the holiday banquet and meeting held on Wednesday of last week. But in future the Tuesday date will again be resumed for each and every week.

—Supt. of Education and Mrs. Albest S. McQueen, whose place of residence out Carroll avenue was recently destroyed by fire, have taken the Carl Marshall place, originally the W. J. Harrison dwelling, on the north beach front, where they are cozily domiciled.

—Mr. and Mrs. J. H. Thompson motored out from New Orleans Christmas Day to spend the day with relatives in Union Street, Mr. and Mrs. L. Elliott and family. Mr. and Mrs. Thompson are annual visitors to Bay St. Louis and were gladly welcomed by their many friends here.

—Miss May Lavigne of New Orleans is the interesting house guest of her friends, Mr. and Mrs. Leo E. Kenney and little daughter, Irma Louise, for the holiday period extending to after New Year's Day. Miss Lavigne spends every holiday season with the Kenney family in Bay St. Louis and looks forward to this occasion with keen anticipation.

—Miss Thelma Eagan, connected with the general auditing offices of the Louisville & Nashville Railroad Company, at Louisville, Ky., left Bay St. Louis Wednesday morning after spending Christmas with her mother, Mrs. Lydia Eagan and family, of New Orleans, was also a holiday visitor to the maternal roof.

—Mr. and Mrs. M. E. Badon motored to McComb, Miss., Christmas Day, visiting at the home of Mrs. Badon's parents, Mr. and Mrs. John McMillion and family. Mr. Badon will again visit McComb Thursday night of this week, returning Friday morning, accompanied back home by Mrs. Badon.

—The spacious and attractive dining room of Hotel Weston has been entirely redecorated and new winter hangings put in. Manager Baxter, who took over the hotel last year as an experiment, has succeeded so well that he has closed a five-year lease and will conduct this well-known and popular hotel along lines that will bring added patronage. A first-class hotel is an acquisition to any town. And the news hereinafore carried is of more than ordinary significance. This will be another acquisition for Bay St. Louis in the list of good things for 1935.

—Mrs. F. C. Bordages and daughter, Miss Daisy, have as their holiday guests their relatives, Mr. and Mrs. Emile J. Toca, and young son, Master Clem Bordages, at the family home on the Beach Boulevard.

—Mr. and Mrs. Cyril Glover came out from New Orleans for the Christmas Day and visited Mr. Glover's parents, Mr. and Mrs. H. C. Glover and family and Mrs. Glover's sister, Miss Mary Perkins and family, at the Perkins home.

—Mr. and Mrs. J. B. Grevenberg had among their house guests for Christmas the visit of their son and daughter-in-law, Mr. and Mrs. Jerry Grevenberg, who came out from New Orleans for the season of festivity.

—Mrs. C. J. Chadwick and son-in-law and daughter, Mr. and Mrs. N. Dick, have jointly rented the former Episcopal rectory, Carroll Avenue, and both families plan to move into their handsome new home Monday of next week, where they will be "at home" to their friends.

—Brother Andrew, formerly principal of St. Stanislaus Public school, spent part of the week mingling with Bay St. Louis friends. He came out from New Orleans with a group of fifteen brothers, at St. Aloysius, where he is located, and says he embraced the occasion to get back to Bay St. Louis, not only to meet friends but his former pupils as well.

—Mr. and Mrs. Laurent Dickson had as their guests for Christmas Mr. and Mrs. Hugh Ryland and two sons, who motored over from Baton Rouge the day previously, and returned home Wednesday morning. Former residents, they are fond of returning to Bay St. Louis and mingling again with friends.

—Contractor Edw. Osborn is making rapid headway in constructing the new Sunday School building for the M. E. Church, Second street. Awaiting material causes a slight delay. However, the building shows to advantage and indicates how well and wisely the committee in charge are building—for the present as well as for the future.

—The Echo regrets to learn of the desperate illness of Mr. R. P. Hyams, at his home in New Orleans, a victim of double pneumonia. The very best of attention and all that science and that is humanly possible is done in his behalf and thousands of benefactors of Mr. and Mrs. Hyams and innumerable other friends, both in New Orleans and this section of the Gulf Coast pray for his speedy and permanent recovery.

—Dr. and Mrs. C. J. Buckley returned home Christmas night from a day spent in New Orleans, where they visited Mrs. Buckley's mother, Mrs. C. B. Chrysler, who resides at 1866 Gentry Place, one of the more attractive suburbs of the big city. Dr. Buckley says he had great difficulty driving home at night due to the dense fog that pervaded most of the entire route. However, the day was one of thorough enjoyment.

—A press report from Gulfport says Senator Carl Marshall took his first solo flight by aeroplane one day this week and further states that he made a perfect landing. He says he would not have given a million dollars for the thrill and pleasurable experience. He hopes in time to be given a pilot's license. He has become an ardent enthusiast in aviation.

—Mr. and Mrs. Winfield Partridge and daughter, Antoinette, returned to New Orleans Wednesday morning, after spending Christmas at the house guests of Mr. and Mrs. Kenneth W. Pepperdine, their son Jack and daughter, Estelle, at the south beach boulevard home. Former residents of Bay St. Louis, Mr. and Mrs. Partridge expressed great pleasure at being back and again mingling with local friends and acquaintances.

—Mr. and Mrs. Thomas Sloo Johnson, former Waveland residents, boosters for the Bay-Waveland district, passed through Bay St. Louis Wednesday morning en route from New Orleans to Selma, Ala., where they now reside. Mr. Johnson took advantage of a vacation time to go back to the old home town for a few days and visit friends and relatives. They still own their Waveland home and cherish a predilection for this section. The move to Selma was prompted by business interest.

—Mr. and Mrs. John W. Bryan left Christmas evening on the Piedmont Limited for New York City, where they will spend most of a two-week business and pleasure trip combined. Enroute they stop for a while at Greensboro, N. C., visiting Mr. Bryan's two sisters. The trip to New York for Mrs. Bryan came as quite a surprise and forms a happy holiday diversion. Masters John and Jack Bryan remained at home, with their aunt, Mrs. John Dugan, of New Orleans, who will remain until the visitors to the metropolis shall have returned home.

—Miss Louise Carrere, the accomplished and popular young daughter of Mr. and Mrs. Edw. C. Carrere, left Wednesday morning of this week for Chicago, there to be met by friends from Sheboygan, Wis., with whom she will visit for the balance of the holiday season. Louise was to have left earlier but a slight indisposition delayed her cherished trip, and stay with friends, reminiscent of college days—friends with whom she traveled extensively to the Eastern resorts and deep into Canada during the summer.

—Capt. and Mrs. Dan Clark of Biloxi, and Mr. and Mrs. Charles Clark of Gulfport, were dinner guests at the home of Dr. and Mrs. Alvah P. Smith, at the beach boulevard home on Christmas Eve. A number of guests dropped in later and the evening was spent in the usual holiday spirit and ended attending the mid-night religious ceremony at the church Our Lady of the Gulf.

—Mr. and Mrs. Donald Marshall, son Charles, and daughter Miss Mary Elba, are out from New Orleans, where they are spending the winter and express their usual delight at being back "home" again, even though it be for only the short holiday period. The Marshalls have as their holiday guests the family of Mrs. Marshall's sister, Mrs. Henry Upham, and family, residents of Panama City, Florida, who visit here from time to time and always leave with reluctance.

—Work of redecorating interior of church of Our Lady of the Gulf, following the fire of some time back, was finished in time for the Christmas services. This was made possible by working day and night. The painting of walls of the sanctuary is of blended tints, with the dome in blue, colors, after a period of time, will "set" well and add to the beauty of the interior of this edifice, one of the larger and handsomer in the state of Mississippi.

BUSINESS FINE

Washington stores and hotels report splendid business during the pre-Christmas shopping period. The streets were crowded with buyers and many recreations created the holiday atmosphere.

NEW CANAL

Consideration of a canal across Nicaragua, as proposed by Chairman Vinson, of the House Naval Affairs Committee, at an estimated cost of \$722,000,000 is not expected to get very far at this time.

SECRETARIES HEAR SOCIALIST

Three members of the Roosevelt cabinet—Secretaries Wallace, Cummings and Roper, last week heard Norman Thomas, Socialist, flay the New Deal policies before a well-dressed and fashionable audience.

BONUS BLOC CONFIDENT

Bonus advocates now predict early passage of the bill to pay the veterans and assert that 300 House members and 70 Senators will override the President's opposition.

LOANS DECREASE

Loans by national banks, as reported October 17th, decreased more than a half billion dollars, as compared with a similar date, one year ago.

TAXPAYERS INCREASE

Nearly 4,000,000 individuals filed income tax returns in 1932, which was a gain of more than twenty per cent over 1931.

CLASSIFIED ADS

FOR SALE

Household furniture, kitchen utensils, and dishes. Reasonable. Mrs. G. E. Tallafiero, 127 Ulman avenue. 12-28 1 p.

FOR RENT

Good six room house; renovated; screened; cheap. 223 Balentine St., Bay St. Louis.



The Printed Word

The printed word reaches more people sooner than verbal or personal contacts. It has an approach that rivals that of the best salesman; it often gets in where real salesmen fear to tread. If your business seems to be slacking up try treating it the printed word way. You will be rewarded with results.

The Sea Coast Echo

Personal and General

TO ENTERTAIN AT TEA SATURDAY AFTERNOON.

Mr. and Mrs. Donald Marshall and Mary Elba and Charles Marshall are out from New Orleans for the holidays enjoying their Cedar Point home. They have several visitors. Miss Frances Evans is a guest this week and Saturday morning Mrs. Marshall's sister, Mrs. Henry Upham, arrives from Florida for a visit. Mrs. Marshall is entertaining a few friends at tea Saturday afternoon to meet Mrs. Upham.

MID-NIGHT MASS AT CHURCH OUR LADY OF THE GULF.

Pursuant to annual custom, Mid-Night Mass was celebrated at the church of Our Lady of the Gulf Christmas Eve, attended perhaps by one of the largest assemblies in the history of the church. Very Rev. A. J. Gmelch, pastor, was chief celebrant of the Mass and delivered the Christmas message to his parishioners. A special choir of local talent rendered a new mass.

EGG-NOG PARTY AT HOME OF DR. AND MRS. ALVAH P. SMITH.

Dr. and Mrs. Alvah P. Smith were hosts to a number of friends at their beach home Thursday evening at an egg-nog party. Dr. and Mrs. Smith are members of a group of friends who each year at this time entertain a few close friends in this seasonable entertainment. Mrs. Smith was assisted in receiving by her daughter, Mrs. Charles Clark, of Gulfport.

MISS DEL BONDIO TO ENTERTAIN AT MID-NIGHT SUPPER, JAN. 1.

Observing the advent of the New Year Miss Leonora Del Bondio and Miss Marie E. Bertrand will entertain a number of friends at their "Blue Heaven" home on Monday evening of next week, New Year's Eve, to watch the old year go out and the new come in.

The early part of the evening, from 9 o'clock will be given over to card playing and a supper as well that evening will mark the event. The Del Bondio home was unusually and attractively decorated for Christmas, the tree larger and prettier than ever. Special attention and effort was proven successful by the beauty of the interior of the home.

A number of Bay St. Louis guests are invited for the New Year Eve party.

TWO BIG NIGHTS AT UNCLE CHARLIE'S BEAUTIFUL NITE CLUB.

Uncle Charlie's Nite Club was the scene of much pleasure Christmas Eve, attended by many. Decorations for this occasion were noteworthy. An electric sign within flashed the greeting, "Merry Christmas."

In addition to the dance this Saturday evening there will also be a special New Year's Eve ball and many little special details have been planned for the occasion. It might be well to make reservations for New Year Eve event.

Uncle Charlie's club is not only liberally patronized but largely by the elite of this section and its popularity and success as a nite club is increasing. Mr. Breath and his son, Chas. A. Jr., and assistants are untiring in their efforts to keep the club strictly select and only the best people attend. Uncle Charlie's will prove popular Monday evening.

The Christmas Party by Martha Banning Thomas

"IF THIS isn't bad luck! Here I'm all packed and ready to go to Ridgeland. . . and I can't even get my car out of the garage!" Rudy gazed gloomily out of the window. His mother gazed at Rudy. "I know, dear. I'm awfully sorry. But I don't think even trolley cars or trains will run after this blizzard. Perhaps none will go to the party."

"That doesn't help along my Christmas spirit any," replied her son. "It was to be a grand party. That Sally Sims . . . you know, the girl with the hair I told you about . . . was to be there. It makes me boil."

His mother waited a moment or so. "Why not work off steam shoveling the walk? You can help out the janitor. He's got more than he can handle."

"A fine substitute. Really, mother, sometimes it doesn't seem as if you appreciate how I feel. It's awful. Looked forward for weeks to this thing." He went on grumbling.

Without saying more, Rudy slammed out of the door. Soon his mother looked down from the third floor to see him halfburied in a drift by the entrance. He had borrowed a shovel from the janitor and began working like a rotary plow. The snow fairly swirled away from him; he became a figure dimly seen in the midst of whirling flakes. "Good for him," smiled his

Table-Top SPECIALS

HERE'S a new way to buy groceries, and to buy them at a saving, too. We've arranged our merchandise on separate tables in the store and from them you choose your bargains. You'll find wonderful money-saving values in this sale. Everything is arranged so that it will be easy to find just what you need, all baking goods, canned goods, fruits, etc., with a table for themselves. It's fun to shop this way.

Make Mollere's Your Shopping Store of Values

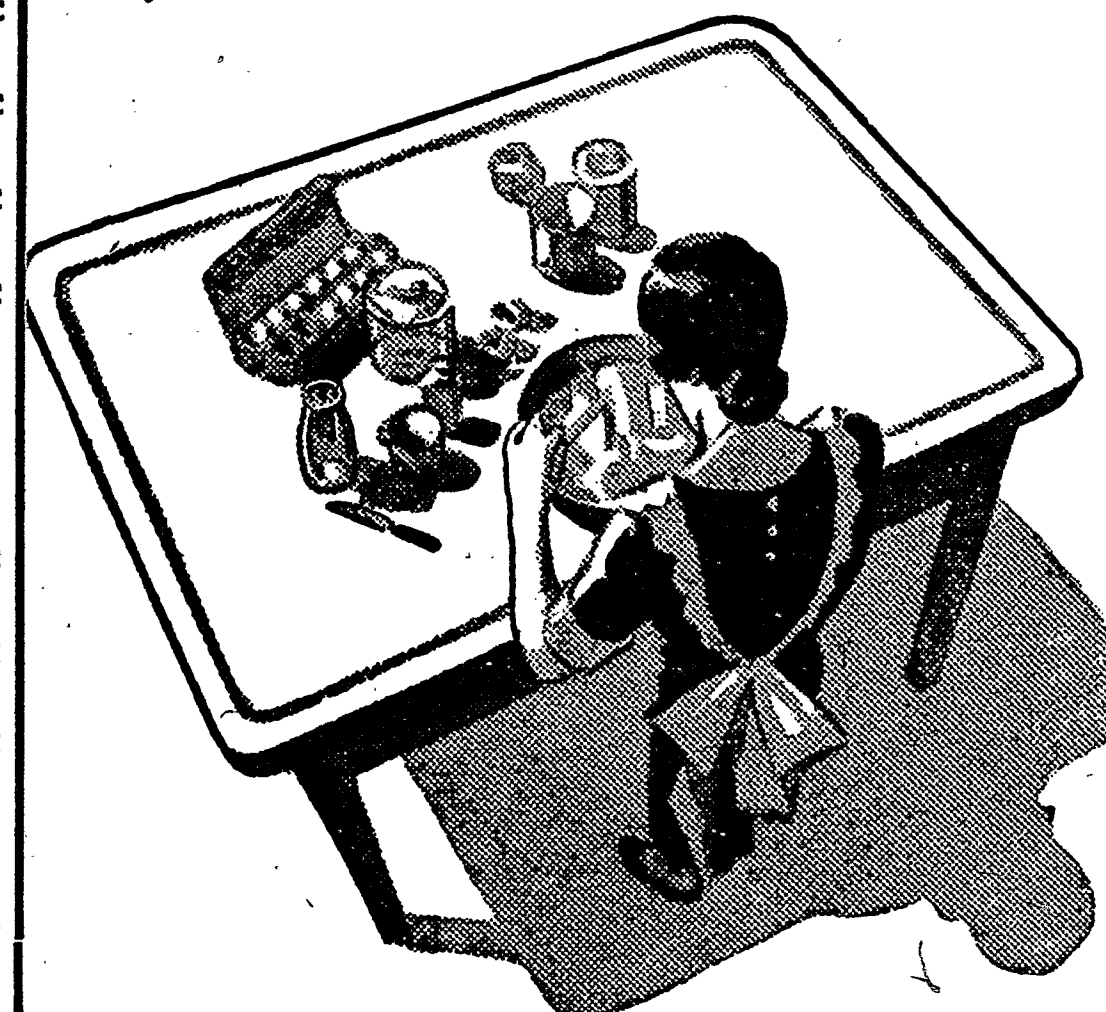


TABLE NO. 1

Cauliflower, hd. .19c
California snow white
Lettuce, head . . .9c
Crisp, solid heads
Tomatoes, lb. . .15c
Hot house, red-ripe
Celery, 2 bchs. . .19c
Crisp, solid and tender
Onions, 5 lbs. . .17c
Connecticut Valley
Cabbage, head . .5c
Fine for cole slaw

TABLE No. 2

Mushrooms, . . .45c
White, large boxes
Potatoes, 3 lbs. . .17c
Florida red bliss
Carrots, bch. . .4c
From Sunny California
Squash, 6 lbs. . .5c
Fancy Hubbard Late
Cranberries . . .25c
Fancy Farmingtons
Spinach, 3 lbs. . .17c
From Texas gardens

TABLE No. 3

Tangerines, doz. .23c
Florida's Finest Crop
Strawberries, pt. .25c
Luscious, red-ripe
Bananas, lb. . .19c
Golden ripe, tasty
Oranges, doz. . .37c
From Cal. and Florida
Apples, doz. . .25c
Large, red Delicious
Grapefruit, 3 for 19c
Large, juicy Floridas

CLOVERBLOOM

BUTTER 1 lb. .29c
Rushed Fresh from the dairy

OUR BEST

EGGS dozen . . .39c
Guaranteed strictly fresh

CONDENSED

MILK 3 cans . . .27c
Ideal for baking purposes

DIXIE LEE

FLOUR 24 1/2 lb. bag .99c
Milled from choicest wheat

TABLE No. 4

Peas, 2 cans . . .29c
Fancy sifted, tender
Corn, 3 cans . . .28c
Maine grown and packed
Peaches, 3 cans . .37c
Sliced or halves
Soup, 3 cans . . .25c
All flavors, creams
Beets, 2 cans . . .17c
Cut or whole, deep red

Mollere's Groceteria

151 COLEMAN AVE.

WAVELAND, MISS.

If It Comes From Mollere's It Is The Best.

mother; "I'm sorry he's disappointed, though."

She went about her usual preparations for Christmas, which was next day. Rudy and she lived alone in a small apartment and she sometimes felt smothered and lonely and disheartened. It was not the way in which she had lived before. Rudy's mother liked space; she hated crowded, city districts. However, she said nothing of this to her son. It was necessary, and she made the best of it.

After an hour or so she heard a noisy, laughing scrambling up the stairs. The door burst open. Rudy stood there, red-cheeked, covered with snow, his eyes full of eager pleasure. Beside him was some one else. A slim figure with glorious hair like a cloud coming out from a small knitted cap. She was lovely with her high color and fresh outdoor beauty.

"Mother, this is Sally Sims! Would you believe it, she's visiting an aunt in this same building! I'd never known it if I hadn't gone down to shovel. She saw me and came down to help. Isn't it wonderful? I've asked her to share our little tree with us . . . and tomorrow we're going sliding on the hill. It's simply grand . . . simply great!"

Sally agreed. They were both heard to remark that evening that they didn't think that party would be so much.

"It's never the party," laughed Rudy's mother. "It's the people who go to it—or stay away. What an awfully nice Christmas eve this has been."

Rudy grinned at Sally. Sally tossed her lovely hair. "The best ever!" she said.

Be Good—but don't try so hard to get caught.

Contentment is ambition gone to seed.

Luck—An explanation of the other fellow's success; ability is the explanation of your success.

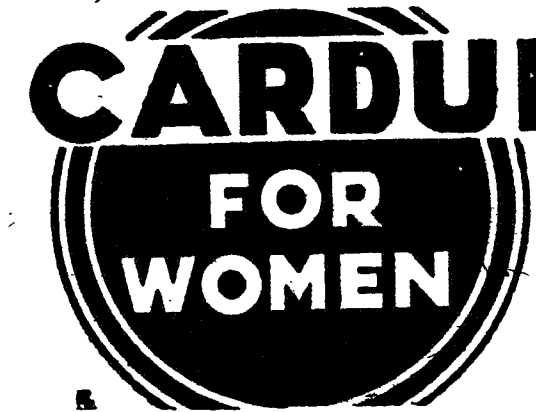
If you believe in astrology the tell of a good year for you in 1935; if you don't believe in it, it's no use to tell you what they predict.

Americanism: Millions of prize seekers and one winner

Finishing a hard and prolonged task gives huge satisfaction.

Selling is all right but buying is necessary unless all selling ends.

No city can be better than the average intelligence of its citizens.



Oil Painted Enlargement of YOUR LOVED ONES

For One Voucher From Luzianne Coffee and

50c

Everybody has a little kodak picture around the house of Mother, Sweetheart, Baby, Sister, or Dad, which they would like to have enlarged and hand painted in oils.

This 5x7 enlargement makes a beautiful present, and comes to you complete with frame and glass. Postage free.

The regular price for a hand-painted enlargement with glass and frame is in the neighborhood of \$2.00.

Simply take one special voucher from a pound of LUZIANNE COFFEE, a little kodak picture that you have around the house and 50c and send them together with notations as to color of hair eyes to the Leeper Studios, Box 5123, New Orleans, La.

One voucher is packed in each one pound can of LUZIANNE COFFEE, three vouchers in each three-pound pail.

LUZIANNE COFFEE 100% GOOD

NEW ORLEANS